



## **PRESS RELEASE “MEXICO POR LA PAZ” CAMPAIGN**

In the context of violence and insecurity prevailing in the state of Morelos, on Monday the 18th of January at the premises of the Museum of Contemporary Indian Art in Cuernavaca Morelos, members and allies of the Retoño Network in cooperation with the European Union Delegation in Mexico, presented the campaign, #MexicoXlaPAZ, as the second stage of the campaign launched by Libera International in 2012, "Pace per il Messico - Mexico por la Paz" was launched.

In the framework of the visit Luigi Ciotti, an Italian priest with extensive experience in the social agenda and the Italian anti-mafia and founder of Gruppo Abele organisation that works with people living social exclusion, as well as of the journal Narcomafie and in 1995 of LIBERA - associations, names and numbers against mafia, which brings together more than 1,700 Italian social organisations.

The presentation of the campaign involved Erika Llanos from Red RETOÑO, Victor Rolon, a relative of a victim of disappearance and promoter of the first stage of the campaign in Italy, and the participation of Natalia Barreto on behalf of the Delegation of the European Union in Mexico is expected.

We will begin the campaign activities with a conversation on "Social antimafia" in which Luigi Ciotti accompanied by Javier Sicilia, Secretary of Communication of the Autonomous University of Morelos State, and moderated by Carlos Cruz, founder of Channel Ciudadano AC, will enter into a dialogue on the social experience of the Italian anti-Mafia, the situation of corruption and impunity and the charter for the social re-use of confiscated assets, as well as on the importance of actions for memory and the importance of strengthening the networking.

The aim of the campaign is to motivate and involve people in the visibility, dissemination, promotion and support strategies to prevent, mitigate and respond to the harms caused by organised crime and promote a culture of peace in Mexico. This will be achieved through actions such as promoting charters for the social re-use of assets confiscated to Organised Crime, a National Demobilisation System and activities to support and strengthen the trials for victims.